



## **Executive Summary**

**Inside the School** Online Seminar: *Prepare for Natural Disasters and Outbreaks with Blended Learning*

### **Stay Connected With Students During Class Cancellations**

Have you ever fallen behind in your lesson plans, missed one-on-one time with students due to illness or had class canceled from a natural disaster? You never know when the next Hurricane Katrina or H1N1 epidemic will strike. Educators from across the country are taking advantage of today's technology to ensure you can continue education and keep communication lines open during crisis.

The solution to this problem is called *Blended Learning*, an approach to education that combines the best of the face-to-face classroom instruction with the best of the Web. Blended learning is not just a new technological option but a strong possibility of the future norm.

In the upcoming seminar, *Prepare for Natural Disasters and Outbreaks with Blended Learning*, instructional systems technology expert Curt Bonk, Ph.D., will explain how you can create a plan for the unexpected and serve your students better. In the presentation, Bonk will lay out powerful and motivational blended learning solutions from which to choose. Become an expert today what will be expected of you tomorrow.

After participating in *Prepare for Natural Disasters and Outbreaks with Blended Learning* you will be able to:

- Define blended learning as well as use it in many contexts and courses.
- Grasp the advantages as well as the disadvantages of blended learning.
- Know how to use different blended learning approaches or models.
- Understand how to link supplemental Web tools, activities and resources to enhance and extend a course or unit beyond traditional boundaries.
- More readily incorporate learning technologies and resources--low risk, low cost, low time ones as well as more risky and time consuming approaches.
- Walk away with several blended learning options for typical problems and situations that arise (e.g., addressing diverse learners, creating communities, fostering collaboration, providing feedback, etc.).

## **About the Presenter:**

**Curt Bonk** received his master's and Ph.D. degrees in educational psychology from the University of Wisconsin. He is Professor of Instructional Systems Technology in the School of Education at Indiana University and adjunct in the School of Informatics. He has received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana. Curt has given nearly 1,000 talks around the globe related to online teaching and learning. In addition, he has given over 230 publications on topics such as online learning pedagogy, massive multiplayer online gaming, wikibooks, blogging, open source software, collaborative technologies, and synchronous and asynchronous computer conferencing. He is author of the Handbook of Blended Learning: Global Perspectives, Local Designs (2006) as well as Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing (2008), The World is Open: How Web Technology is Revolutionizing Education (2009). Curt is President of CourseShare and SurveyShare (see <http://mypage.iu.edu/~cjbonk/>; email: [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu))

## **Presentation Date/Time:**

Available anytime on demand from **October 28, 2010 through November 3, 2010.**

## **How does an online seminar work?**

An **Inside the School** online seminar is delivered entirely over the Internet. No telephone connection is needed. You simply connect to a private link that will be emailed to you and access the seminar online through your computer. The seminar is presented in a special browser window that features a slide show presentation in one panel and sound and playback controls in another panel.

The seminar can be viewed on a single computer screen or be projected onto a larger one for a group setting.

## **What is included in the \$249 registration price?**

All **Inside the School** seminars are priced per school, not per person. Yes, you read that correctly – your entire school can receive this great training for one flat low price! The registration price includes access to the seminar and useful handouts that you can copy and distribute to all the teachers at your school.

And not only that, but because we understand the chaotic schedules teachers often endure, we leave the seminar link up for one full week, so you can access it at your convenience. You can watch it during your preparation hours at school or even from your own home.

If you'd like to have access to the online seminar for longer than one week, CDs and transcripts of the program will be available.

All of our products have a satisfaction guaranteed policy. It's simple – if you are not satisfied with your **Inside the School** seminar, CD or transcript, contact us and we'll refund your money. No questions asked.

## **4 Easy Ways to Order:**

1. Order online at [www.insidetheschool.com](http://www.insidetheschool.com)
2. Fax or mail the downloadable form found at <http://www.insidetheschool.com/orderform>
3. Call 888-391-4465
4. Email [support@magnapubs.com](mailto:support@magnapubs.com)

(For all order options you can pay by credit card or request an invoice.)