



## **Executive Summary**

### **Inside the School Online Seminar: *The Perfect E-Storm Emerging Technologies, Enormous Demand, and Erased Budgets***

Reach out and connect with current and future students.

Social networking sites are now mainstream for students and many educators are not willing to make the adjustments to connect with students at the digital level. Do not fight the new world of social networking, but use it as an opportunity to reach out and connect with current and future students. Inside the School's upcoming online seminar will show you ways to use the many new and exciting educational technologies.

Our students are living in a digital world and it's our responsibility as educators to prepare them to be successful in that world. That means that we must incorporate digital portfolios, games and simulations, and peer-to-peer technologies to enhance the curriculum and engage our students. But budgets are tight and getting tighter. How do we meet the needs of our 21st century learners on a 20th century budget?

As an educator, you may be already implementing or considering new and innovative ways to include technological opportunities but unfortunately, at a time when funding resources are being depleted. As this perfect E-storm surrounds us, we must think carefully about how we'll navigate our technology plans to meet the students' 21st century needs.

After participating in *The Perfect E-Storm Emerging Technologies, Enormous Demand, and Erased Budgets* you will be able to:

- Be aware of more than a dozen emerging learning technologies and how they can impact teaching and learning in a positive way.
- Understand how technology and pedagogy link together to offer exciting learning possibilities.
- Build classes that offer outlets for learning when traditional, classroom-based teaching are impossible.
- Understand how to link supplemental web tools, activities and resources to enhance and extend a course or unit beyond traditional boundaries.
- Learn why online learning is popular in K-12 education and where it's headed.
- Have solutions for different problems or situations: from swine flu to earthquakes to winter storms.
- Design creative and engaging activities on extremely low budgets.

## **About the Presenter: Curt Bonk**

Curt Bonk received his master's and Ph.D. degrees in educational psychology from the University of Wisconsin. He is Professor of Instructional Systems Technology in the School of Education at Indiana University and adjunct in the School of Informatics. He has received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana. Curt has given nearly 1,000 talks around the globe related to online teaching and learning. In addition,

he has given over 230 lectures on topics such as online learning pedagogy, massive multiplayer online gaming, wikibooks, blogging, open source software, collaborative technologies, and synchronous and asynchronous computer conferencing. He is author of the Handbook of Blended Learning: Global Perspectives, Local Designs (2006) as well as Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing (2008), The World is Open: How Web Technology is Revolutionizing Education (2009). Curt is President of CourseShare and SurveyShare (see <http://mypage.iu.edu/~cjbok/>; email: [cjbok@indiana.edu](mailto:cjbok@indiana.edu)).

**Presentation Date/Time:**

The 60-minute video seminar will be available on-demand anytime between **October 7, 2010 and October 13, 2010**.

**How does an online seminar work?**

An **Inside the School** online seminar is delivered entirely over the Internet. No telephone connection is needed. You simply connect to a private link that will be emailed to you and access the seminar online through your computer. The seminar is presented in a special browser window that features a slide show presentation in one panel and sound and playback controls in another panel.

The seminar can be viewed on a single computer screen or be projected onto a larger one for a group setting.

**What is included in the \$249 registration price?**

All **Inside the School** seminars are priced per school, not per person. Yes, you read that correctly – your entire school can receive this great training for one flat low price! The registration price includes access to the seminar and useful handouts that you can copy and distribute to all the teachers at your school.

And not only that, but because we understand the chaotic schedules teachers often endure, we leave the seminar link up for one full week, so you can access it at your convenience. You can watch it during your preparation hours at school or even from your own home.

If you'd like to have access to the online seminar for longer than one week, CDs and transcripts of the program will be available.

All of our products have a satisfaction guaranteed policy. It's simple – if you are not satisfied with your **Inside the School** seminar, CD or transcript, contact us and we'll refund your money. No questions asked.

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