



Executive Summary

Inside the School 20-Minute Trainer: *Social Networking – Language Acquisition of the 21st Century*

The Whorf-Sapir Hypothesis says that large differences in language lead to large differences in experience and thought. It goes on to say that each language embodies a worldview, with different languages embodying different views, so that speakers of different languages think about the world in different ways.

Today's students are growing up in a world that is different from the world many of today's educators grew up in. Our students are digital natives and they are arguably speaking a "different language."

Inside the School's 20-Minute Trainer will take a light-hearted, but serious look at this language theory more closely and help you decide if today's students' "social networking language" is shaping their perception of reality.

After viewing the 20-Minute Trainer you will be able to:

- Appreciate the freedom, power and responsibility of social networking
- Communicate better with "digital natives"
- Explain social networking to your colleagues
- Think of ways to use social networking in the classroom
- Understand why social networking is important

About the Presenter:

Mike Donlin has been an educator for decades. He has taught English Language Arts and English as a Second Language at all levels and in different locations around the country and the world. Donlin started with Seattle Public Schools in 1980 as a classroom teacher. Since that time, he has taught, trained and supervised a variety of programs from TBE/ESL to technology and bullying and harassment prevention and intervention. As a program administrator, he managed federal and state grant programs, including a Federal Technology Innovation Challenge Grant, Community Technology Center grants, and Title IID E2T2 technology grants. In Seattle's Prevention-Intervention program, Mike implemented bullying prevention programs with an emphasis on Internet safety and cyberbullying. He oversaw the development of a Middle School Cyberbullying Curriculum. In 2008,

he received a Qwest/NCMEC Spirit of Online Safety Leadership Award, and is currently a member of the National Cyber Security Alliance K-12 Work Group and an alumnus of the FBI Citizens' Academy.

Mike is married and has three digital native children.

20-Minute Trainer:

Inside the School's 20-Minute Trainers are designed to give practical classroom advice for busy teachers. They are priced to fit your budget and can be used to educate large groups or individuals.

All of our products have a satisfaction guaranteed policy. It's simple – if you are not satisfied with your CD or transcript, contact us and we'll refund your money. No questions asked.

The CD contains a video and audio presentation with PowerPoint and can be viewed on any standard computer equipped with Windows Media Player. Our CDs are not compatible with Macintosh computer systems. Presenter's handouts are included as a PDF on the CDs.

Cost:

Inside the School's 20-Minute Trainers are priced to fit your budget. **Only \$99 each.** Order 2 to 5 *20-Minute Trainers* and receive a 20% discount. Order 6 or more and receive a 40% discount. And as with all **Inside the School** products . . . shipping is free!

4 Easy Ways to Order:

1. Order directly online at <http://www.insidetheschool.com/20-minute-trainers>
2. Fax or mail the downloadable form found at <http://www.insidetheschool.com/20-minute-trainers>
3. Call 1-800-433-0499 ext. 2
4. Email support@magnapubs.com

(For all order options you can pay by credit card or request an invoice.)

Inside the School provides practical resources for middle and secondary teachers online, in FREE weekly e-zines, online seminars, articles and printable reports. **Inside the School** is a cost effective and convenient resource that contains information from experts in education.

www.InsideTheSchool.com