



Inside the School Seminars on CD:

5 Ways Teachers Can Close the Achievement Gap

Presenter: Vera Blake

Cost: \$249

After, you will be able to learn:

- Reflect more about improvements to current practices
- Consider ways to increase the achievement of more students
- Examine priorities of learning goals

ADHD and LD Training Series with Sandra Rief

Presenter: Sandra Rief

Cost: \$499

After, you will be able to learn:

- The behaviors that commonly result
- Models for teacher response
- Myths about ADHD and LD, and the truth behind them
- Techniques for keeping students on-task
- Tools for motivating and engaging diverse learners
- Techniques to enhance memory and comprehension of material
- Research-based strategies to help you reach and teach all students

Breaking Barriers: How Teachers Can Help Black Males Achieve

Presenter: Ivory Toldson

Cost: \$249

You will review factors that have been linked to academic achievement in black males. These factors are:

- Personal and emotional factors, including emotional well being and self-esteem, future aspirations, nutrition, peer relationships and substance use
- Family factors, including household composition, parents' education and parents' relationship with children
- Social and environmental factors, including economic standing, population density, the juvenile justice system, and civic, community, school-based and extracurricular activities
- School factors, including perceptions of school, relationships with teachers and school safety

Breaking Barriers: Reducing Gang Violence, Improving Security and Creating a Culture of Learning in Schools

Presenter: Ivory Toldson

Cost: \$249

You will review:

- Shared characteristics of students and schools most likely to be affected by school violence
- The efficacy of commonly implemented school violence reduction strategies, such as metal detectors and violence prevention programs
- The emotional toll school violence has on students and school personnel
- How educators, counselors, and school administrators can cultivate an environment to help students overcome violence-related stress and enjoy higher levels of academic success and school satisfaction

Breaking Barriers: 2-Part Series with Ivory Toldson**Presenter: Ivory Toldson****Cost: \$399**

- Includes Toldson's two *Breaking Barriers* seminars, handouts and transcripts into one convenient package

Classroom Management Tips**Presenter: Brian Mendler****Cost: \$249**

You learn how to:

- Identify the difference between fair and equal instruction correctly
- Recognize the difference between rules and values, consequences and punishments and know how and when to use them in your class correctly
- Increase student motivation
- Handle power struggles successfully
- Differentiate instruction

Communicating with Parents and Community Stakeholders**Presenter: Vera Blake****Cost: \$249**

You will learn:

- How to identify school district stakeholders
- The importance of parent involvement
- Strategies to provide timely information to parents
- Techniques to build trust with stakeholders

Cyberbullying: Awareness and Prevention**Presenter: Mike Donlin****Cost: \$249**

You will learn how to:

- Better understand the issues around online peer aggression and why students get involved in cyberbullying
- Recognize the signs of cyberbullying
- Help your students who confide in you that they are a victim of harassment
- Help prevent cyberbullying from escalating into suicide or physical harm
- Teach your students about the negative consequences of being an online bully
- Find, use and share many valuable online resources
- Provide resources and training to the rest of your school staff
- Better meet the requirement to teach Internet safety
-

Dealing with Difficult Parents: 2-Part Series**Presenter: Suzanne Tingley****Cost: \$249**

You learn:

- Why it is important for teachers and parents to work together
- How communicate effectively with parents
- Help your students who confide in you that they are a victim of harassment
- 10 specific *parent* behaviors that *teachers* appreciate
- How cultural changes that affect the relationship between home and school
- How to avoid turning supportive parents into problem parents

Dealing with Student Discipline

Presenter: Suzanne Tingley

Cost: \$249

You will be able to:

- Explain why their school-wide discipline policy should be part of the school culture for everyone, not just for students who get into trouble
- Identify and resolve points of conflict between teachers and principals regarding the application of the school discipline code
- Address problems of inconsistency in applying school rules
- Identify the “circle of discipline” a principal should use when dealing with a student who has been removed from the classroom
- Develop a plan for including teachers, principals, students and parents for a periodic review of the discipline program

Developing Higher Order Thinking Skills for Educationally Disadvantaged Students

Presenter: Stanley Pogrow

Cost: \$249

You will be able to:

- Learn why students seem to not understand what it means to think or understand how to use and generalize ideas
- Learn to develop thinking skills via key conversation and questioning techniques, and why approaches to develop such skills have historically not been effective with students born into poverty
- What you as a teacher and school can do to overcome the blank stare and develop your students’ ability to spontaneously engage in higher order thinking
- Know how, and under what conditions, thinking skills enhance content learning

Discipline with Dignity

Presenter: Allen Mendler

Cost: \$249

This seminar will teach you to:

- Use practical strategies for increasing your effectiveness with tough students
- Use classroom proven strategies for preventing disruptive student behavior
- Handle power struggles and student conflicts more successfully
- Respond effectively to the many minor nuisances that affect instruction
- Reduce and prevent most conflicts
- Develop an effective discipline plan
- Maintain dignity and self-respect during the discipline process
- Distinguish the difference between obedience-based and responsibility-based discipline

Electronic Data Safety for Teachers

Presenter: Larry Boettger

Cost: \$249

After viewing this seminar you will be able to:

- Use your own computers more securely
- Download freely available resources that can help you build a computer safety curriculum
- Teach students about cyber security with ready to use lesson plans
- Determine the best cyber security lesson plans that will work for your classroom
- Communicate the essential practices for students and their parents to ensure that their home and

Electronic Data Security for School Administrators**Presenter: Larry Boettger****Cost: \$249**

After viewing this seminar you will be able to:

- Configure computer systems securely
- Use free or low-costs tools to check for computer system vulnerabilities
- Prevent malicious codes and cybercriminals from breaching the computer and data security
- Identify when a computer system has been compromised and remove the threat

Helping all Students Navigate the Path to College**Presenter: Matt Messinger****Cost: \$249**

By implementing the activities reviewed in this seminar you will help your students:

- Create a financial plan for college
- Create a list of colleges to apply to
- Write college essays
- Make a final college choice
- Make the transition to college.

Helping Beginning Teachers Succeed: 5 Strategies for Induction**Presenter: Mary C. Clement****Cost: \$249**

You will be able to:

- Create orientation programs for new hires
- Organize ongoing support seminars for new teachers that take place throughout the first year
- Know what makes orientation and ongoing seminars work and know what hot topics to include to help new teachers
- Plan a mentoring program that pairs new hires with experienced teachers
- Plan the training needed for the mentors
- Plan book studies and other small group professional learning communities for new teachers
- Plan for social events and networking that help new teachers get established
- Evaluate and assess the teacher induction programming

Helping Girls Cope with and Communicate about Social Aggression**Presenter: Erin Willer****Cost: \$249**

You will be able to:

- Know what social aggression is and understand the impact it can have on girls
- Be able to engage students in activities that will help them communicate about their experiences with social aggression in a manner that helps them cope with it
- Understand the theory behind why the activities are effective in helping adolescents communicate and cope
- Know about the precautions before implementing the activities, since talking about social aggression in the classroom can be risky for children

Leading the Way: A Guide to Administration**Presenter: Vera Blake, Mary C. Clement, Suzanne Tingley, Nathan Eklund****Cost: \$899**

You will be able to:

- Better communicate with community stakeholders
- Learn how to be fair and consistent with student discipline
- Improve Teacher Hiring
- Learn how to increase teacher retention
- Help beginning teachers succeed
- Prevent emotional exhaustion

Middle School Classroom Management**Presenter: Suzanne Tingley****Cost: \$249**

You will be able to:

- Identify issues important to middle schoolers
- Design classes to minimize the impact of this age group's diminished attention span
- Use specific strategies to minimize disruptive behavior
- Use strategies that help students connect with their class the classroom can be risky for children

Motivating Unmotivated Students**Presenter: Allen Mendler****Cost: \$249**

You will be able to:

- Better address the unfulfilled needs that drive kids to be unmotivated
- Discover can't-miss strategies to motivate students every day
- Ignite enthusiasm for learning
- Employ strategies that get your students to put forth more effort
- Rekindle the hope in alienated and resigned students
- Keep yourself optimistic and enthusiastic

Prepare for Natural Disasters and Outbreaks with Blended Learning**Presenter: Curt Bonk****Cost: \$249**

You will be able to:

- Define blended learning as well as use it in many contexts and courses
- Grasp the advantages as well as the disadvantages of blended learning
- Know how to use different blended learning approaches or models
- Understand how to link supplemental Web tools, activities and resources to enhance and extend a course or unit beyond traditional boundaries
- More readily incorporate learning technologies and resources—low risk, low cost, low time ones as well as more risky and time consuming approaches
- Walk away with several blended learning options for typical problems and situations that arise (e.g., addressing diverse learners, creating communities, fostering collaboration, providing feedback, etc.)

School Law: Pupil Records – Rules, Responsibilities, and Requirements

Presenter: Thomas N. Shorter

Cost: \$249

You will learn:

- How to apply FERPA requirements in the school setting
- How to identify legal restrictions for use and disclosure of pupil records
- How the upcoming changes to FERPA will impact the classroom

Special Education Law: 8-Part Training Series

Presenter: Thomas N. Shorter

Cost: \$899

It will help you:

- Educate your teachers
- Improve IDEA compliance
- Protect your school and district
- Better serve the needs of special ed students and their families

Strategies to Improve Teacher Hiring

Presenter: Mary C. Clement

Cost: \$249

You will learn:

- How to write a job advertisement that is "truth in advertising"
- How to take the skills listed in the job advertisement and turn them into behavior based interviewing style questions
- How to complete the steps for writing the behavior-based interview questions
- How to use 4-5 questions for the preliminary phone and job fair questions
- How to use behavior based interviewing questions in the all important on site interview
- How to create an interview evaluation instrument and/or rubric
- Training in illegal questions that can not be asked
- How to make the final hiring decision
- How to use interviewing as a recruitment tool for your district

Teaching Content Outrageously

Presenter: Stanley Pogrow

Cost: \$249

You will learn:

- The key characteristics of an outrageous lesson plan
- The advantages of outrageous instruction
- How often outrageous lesson plans can be used and still be effectively
- How to build the confidence to develop a clear outrageous lesson for the first time
- What makes an educator a "Master Teacher," who can apply both conventional and outrageous teaching styles

Ten Things that Successful New Teachers Do

Presenter: Mary C. Clement

Cost: \$249

You will be able to:

- Preparing for the first day of student attendance
- What to do the first day
- Classroom management plans and strategies that work
- Learning all about their students, their interests, and their academic backgrounds
- How to keep good records and how to document their teaching successes
- Stress management

The Perfect E-Storm Emerging Technologies, Enormous Demand, and Erased Budgets

Presenter: Curt Bonk

Cost: \$249

You will be able to:

- Be aware of more than a dozen emerging learning technologies and how they can impact teaching and learning in a positive way
- Understand how technology and pedagogy link together to offer exciting learning possibilities
- Build classes that offer outlets for learning when traditional, classroom-based teaching are impossible
- Understand how to link supplemental web tools, activities and resources to enhance and extend a course or unit beyond traditional boundaries
- Learn why online learning is popular in K-12 education and where it's headed
- Have solutions for different problems or situations: from swine flu to earthquakes to winter storms
- Design creative and engaging activities on extremely low budgets

Ways to Improve Staff Culture to Benefit Teaching and Learning

Presenter: Nathan Eklund

Cost: \$249

This seminar will teach you to:

- Recognize opportunities within the school structures and schedule to increase staff support and satisfaction
- Recognize personal steps necessary to ground the act of teaching in the reasons individuals chose teaching to begin with
- Capitalize on intersections and opportunities amongst staff to build collegiality
- Reframe how you perceive school not only as a place where students go to learn but also as a place where adults go to work

Ways to Retain Teachers When Budgets are Tight

Presenter: Mary C. Clement

Cost: \$249

After, you will:

- Learn how to understand the need for hiring new teachers who are the right match
- Learn how to see the value of induction programs for increasing the retention of new hires
- Provide supervision that is collegial and helps the new hire
- Learn how to establish professional learning communities that allow new teachers to study common classroom issues with other teachers
- Know how to set a businesslike tone in the workplace
- Personalize administrator support of new teachers

4 Easy Ways to Order:

- 1. Order online at www.INSIDEtheschool.com/cds
- 2. Fill out and fax or mail the form below
- 3. Call 888-391-4465
- 4. Email support@magnapubs.com

(For all order options you can pay by credit card or request an invoice.)

Order and Billing Information

Contact Name:

Title:

Phone:

Email:

Institution:

Institution mailing address:

City, State, ZIP:

I would like the following programs: _____

Total: \$ _____

Institutional purchase order _____. Please send invoice.

Bill me:

Charge my credit card VISA MASTERCARD AMEX DISCOVER

Card#: _____

Expires: ____/____ Signature: _____

Name on card: _____

Inside the School is a division of Magna Publications, Dryden Drive, Madison, WI 53704-3086
888-391-4465 · FAX 608/246-3597 · Email: support@magnapubs.com · Fed ID: #39-1286980

